

Tips from Fresno County Public Library on working with partners for the Sit and Be Fit program

FCPL partnered with City Parks and Recreation (Fresno PARCS) to offer programs at free congregate meal sites in PARCS community centers. <https://www.fresno.gov/parks/activities-recreational-programs/#tab-12>

Neither side needed an MOU, we worked together to determine the best times for programs that wouldn't interfere with activities already scheduled at the centers. Library staff facilitated the programs at PARCS locations, while PARCS supplied the space, table, and chairs and helped promote the programs to their regular visitors, especially the meal participants.

FCPL also partnered with the Fresno-Madera Area Agency on Aging to offer community conversations on hot topics for older adults at program sites. Neither side needed an MOU for the conversations, either.

The conversations held at community centers were much better attended than the programs at library branches. This may be due to word of mouth promotion as well as being able to catch regular, daily visitors at the community centers.

FCPL worked with FMAAA to find qualified speakers to lead conversations. The presenters were vetted through FMAAA, and FCPL could be confident in their qualifications and knowledge of the subjects.

FMAAA also provided handouts with additional information and resources for branches to distribute to interested customers that weren't able to attend the program.